



Tracy Adams,
President

Aloha Notes

President's Message

Three months into office and it's been a blast. First let me tell all the members that you have an awesome board and group of committee chairs. They are so supportive and driven to make this year exciting.

Thanks to your suggestions, our programs chair Linda Ipsen has lined up a variety of speakers through January. Keep those ideas coming in. We want to hear from you.

The Aloha Notes is again taking on a new look that you will find easy to read and pleasing to the eye. Looking good Jan!

What's happening at NAIW? Well we have our installed officers for the 2004-2005 year. Leading

the stairway to success, president, Chris Kelley Storbeck, is focused on growing our membership, bringing quality educational offerings, and increasing member involvement at all levels of the organization. Her theme of *Success is a Choice* is something we can all relate to and use to continue to grow professionally and personally. Another topic brewing at NAIW again is the name change. There are challenges that NAIW faces when approaching corporate partners and a variety of sponsors, so you will see information about this coming out soon.

HAIW may also want to seriously consider the same. We are fortunate to have the number of male members we have. These men recognize the value of

our organization, but this is not true across the state. It may be time to make others recognize us as a group of professionals and not just a group of women. How does HIP sound? (Honolulu Insurance Professionals). I think we're HIP, don't you?

In closing, I urge every member to get involved, recruit a new member, mentor a new member, come to a luncheon, volunteer at a community relations event, anything. Just stay connected. We want to see all of our "inactive" members come out and socialize with your fellow members. Don't make me list your names as MIA in the next newsletter.

In Fellowship,
Tracy

MARKET TRENDS

Asbestos Trust Fund Legislation: While the headlines/Daschle's letter looked promising (and insurance stocks briefly spiked), asbestos reform legislation continues to have effectively no chance to pass.

Reinsurers @ Monte Carlo on D&O: No surprises. After getting tired of discussing Converium and the hurricanes, D&O rate decreases were a

major topic of conversation at Monte Carlo. It's been widely noted that following several years of steep rate increases, rates for directors and officers (D&O) insurance started falling early this year.

Action on TRIA Extension = win for (reinsurers: Rep. Oxley has set a drafting session for Sep. 29 to complete the extension bill for the Terrorism Risk Insurance Act (TRIA).

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Points to Ponder

- Don't forget to visit our website at www.HAIW.org
- Don't forget to apply for your professional designations. Download the forms at NAIW.ORG (CPIW or DAE)
- Rookie of the year participants can download the entry forms at NAIW.ORG. Submission must be done before November 15.
- To schedule In-house CE credit courses, contact Katharine Nohr @ KatharinTG@aol.com

Founders Circle

The NAIW Education Foundation's mission is promoting excellence in the insurance industry by underwriting the education of current and future employees. There are currently 774 Founder Circle members. More than \$250,000 have been awarded in professional and college scholarships since 1993. The Founders Circle is a 501(c)(3) tax deductible non profit organization established in 1993 by the National Association of Insurance Women (Int'l). The Education Foundation offers two scholarships: College Scholarships offered to junior and senior students whose major or minor course of study is Insurance, Risk Management, or Actuarial Science and the other is the Professional Scholarship offered to men and women employed in the insurance industry who are pursuing a designation program, studying other industry courses or completing their college degree. The Foundation has also partnered with the CPCU-Loman Education Foundation to award professional scholarships.

Contributions to the foundation are made by individuals, non profit industry groups, foundations, corporations and other industry related businesses. The Honolulu Association of Insurance Women has always been a strong believer in education and throughout the years has provided to the insurance industry various classes. HAIW is proud to be a member of the Founders Circle and individuals such as Tracy Adams, Patricia Lott and Charlene Mizumoto know the importance of achieving educational goals and have become Founder Circle members.

The Founder Circle needs your help! Look for the Founder Circle poster board at our October Fellowship Night. If you would like more information you may visit their web site at www.naiw.foundation.org or email them at foundation@naiwfoundation.org.

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HAIW UPCOMING ACTIVITIES

Community Relations

Julie Serrao, Community Relations Chair, announced that we will be collecting donations for Hawaii Literacy during our Fellowship night and at the November and December membership meetings. Donation boxes will be available. Don't be confused, they don't want our old books—this will be a cash collection.

SPRING COURSES SET

- Introduction to Work Comp
- INS 22
- Underwriting for Non-Underwriters

For information, contact katharintg@aol.com

COMING UP

October 14—HAIW STARS

November 11—The Best of CWC Speakoff - Prince Hotel

December 12—HAIW Holiday Luncheon—Sam Choy's Diamondhead

April 21, 2005 – HAIW/HICMA Golf Tournament

2005 Speakers

January—Kevin Kodama—National Weather Service

February— Jim Newberry—Island Insurance Loss Control Specialist



Come treat yourself to a night of unique experience as the Honolulu Association of Insurance Women unveils the best talents in the insurance industry. Complemented by carefully selected delectable food and camaraderie with colleagues, what an unforgettable package indeed!

Place: Central Business Club of Honolulu, 220 So King St, Ste 2200

Date: Oct 14, 2004, 4:30 pm – 7:30 pm, parking valid.

Cost: \$25 Heavy pupus, No host bar 

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LIVE

One Performance Only

Let's Get Physical



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SPECIAL CWC SPEAK OFF

This year we will be holding a best of the CWC Speakoff Contestants at our November 11 Hawaii Council of HAIW Seminar and Luncheon. Compete for a trip to Redondo Beach to represent HAIW in the regional competition.

All Interested Past CWC contestants—please submit your name now.!

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Tracy Adams, President

Jan Reischel, Vice President

Maureen Soranaka, Secretary

Anna Aragaki, Treasurer

Marina, Diaz, Immediate Past President

Charleen Ganeku, Awards and Jewelry

Jan Reischel, By Laws

Julie Serrao, Community Relations

Katharine Nohr, Education

Brad Tokioka and Tyler Tokioka, Golf

Charlene Mizumoto, Historian

Sonya Leong, Legislative

Marina Diaz, Long Range Planning

Lisa Kelliher, Membership

Marina Diaz, Nominating

Marian Nakashima, Parliamentarian

Linda Ipsen, Programs

May Lei Barros, Public Relations

Jan Reischel, Publications

Margo Makanani, Reservations

Charlene Mizumoto, Safety

Vergenia Velasco & Lottie Chun, Social

MEMBERSHIP

Increase membership to 100 by 2009

EDUCATION

HAIW will create a diverse program that will include leadership development, self-improvement and all types of insurance classes/seminars, including online classes.

LEADERSHIP DEVELOPMENT

HAIW will foster an avenue for leadership development for members' use within the association and in their careers.

BENEFICIAL PARTNERING

HAIW will develop relationships with organizations and associations that are beneficial to both.

TECHNOLOGY

HAIW will optimize the use of technology to improve quality of service, maximize membership benefits and increase visibility in the industry.

Membership Expanding and Changing the Face of HAIW

Year to date we have inducted four new members with ___ more planned before the new year.

Please welcome our newest members



John Hoshino

Bank of Hawaii Insurance Services & Triad Insurance

Group Financial Officer



Tyler Tokioka

Island Insurance Co.

Director of Enterprise

Resources



Brad Tokioka

Servco Insurance Services

Vice President



Phoebe Del Rosario

Bank of Hawaii Insurance Services, Inc.

Senior Account Officer



Honolulu Association of
Insurance Women

Education

Fellowship

Leadership

Corporate Sponsors



FOR INFORMATION ON BECOMING A CORPORATE SPONSOR GO TO OUR WEBSITE: WWW.HAIW.ORG

Aloha Notes Classifieds

Starting in October, 2004, there will be a special edition of Aloha Notes issued monthly, updating our membership on announcements, news, events and opportunities in our community and industry.



If you want to submit an item for publication, please send it to Jreischel@boh.com or fax to 537-8114.

Job Openings

Promotions

Weddings/Engagements

Babies

For Sale

Special Events

Letters to the Editor

BOARD MEMBERS NEEDED:

SOS—Sisters Offering Support is in need of some new board members. If you have some time and would be interested in serving on the Board to help a worthy cause, contact Lorraine Faithful, Executive Director of SOS at 941-5554.

Community Relations Project Ideas Needed

Please contact Julie Serrao with any ideas or suggestions for Community Service Projects.
(Julie.serrao@erac.com)

Education Committee Members Sought

We are looking for volunteers to help with the Education Committee. Please contact Katharine Nohr (katharintg@aol.com)


Annual Wine Tasting & Silent Auction
a benefit for Hospice Hawaii

Saturday, November 13, 2004, 1:00 p.m. to 4:00 p.m.
at Sam Choy's Breakfast, Lunch & Crab, 580 N. Nimitz Highway


\$50.00 per person
Please call 924-9255 for reservations by November 5, 2004

Wine will be provided by Fujioka's Wine Merchants

Also featuring: Sam Choy's great food,
our famous silent auction & a fun contest!



*How many wine corks are in the piggys?
Buy guesses for your chance to win prizes!*



Hospice Hawaii
860 Iwilei Road
Honolulu, HI 96817-5018